

Press Release 新闻稿

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For Immediate Release

A NEW 3D Immersive Experience - ENERGY

Harness the beauty of Chinese chamber music through a brand-new 3D audio experience



Singapore, 12 April 2022 – Experience Ding Yi’s signature Chinese chamber music in 3D with a specially commissioned piece titled *‘Energy’* by Chinese composer Chen Si Ang. The music video is a first of its kind to provide listeners and viewers a 3D immersive experience of Chinese chamber music.

‘Energy’ highlights the ethereal pantones and elegant echoes of the Pipa which is the heart of this piece. Hear each of the eleven instruments individually in their own melodic tones and colours before their energetic sounds unite in the universal language of music.

In this creative process, Ding Yi embarks on binaural audio recording to put the listener and/or viewer into the live environment where the piece was recorded, complete with the aural perception of environment, ambient and depth, creating a 3D audio space. The creative team consists of professional videographers, director, audio/recording engineers, set designer, lighting designer, musicians and more. Musicians are placed in an unorthodox circular layout, with Principal Guest Conductor Quek Ling Kiong positioned in the middle of the circle to provide the viewers with an immersive experience.

‘Energy’ brings out the distinct characteristics of each traditional sound, interlaced with technology for a whole new 3D audio and visual experience of Chinese chamber music like

never before. This music video is part of Ding Yi's content offerings in 2022 as we celebrate our 15th year anniversary, *Together with You*, and supported by National Arts Council's Organisation Transformation Grant.

Online Launch Party

'Energy' will premiere on Ding Yi's [YouTube page on 15 April 2022 \(Friday\), at 8pm](#) where audience can participate in a live online quiz to win exclusive Ding Yi merchandise.

YouTube Premiere Link: <https://youtu.be/xzOZsWjYgcU>

Annexes

- A. Conductor and Composer's Biographies
 - B. Ding Yi Information and Materials
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About Ding Yi Music Company

Established in 2007, Ding Yi Music Company is Singapore's most prodigious Chinese chamber music ensemble and a coterie of accomplished Chinese instrumentalists that trademark Singapore Chinese chamber music in the traditional and contemporary field. The ensemble has captivated audiences with its distinctive approach to music-making and dedication to showcasing a vast repertoire that ranges from traditional Chinese music to contemporary interpretations and cross-genre works. For more information, please visit www.dingyimusic.com.

Media Contact

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Conductor and Composer's Biographies

Image	Write-Up
 <p data-bbox="209 965 624 994">Download high resolution image here.</p>	<p data-bbox="659 342 1054 371">Quek Ling Kiong, Conductor</p> <p data-bbox="659 412 1394 600">Quek Ling Kiong is always surprising audiences with innovative programmes, charismatic conducting and engaging concert experiences. A winner of the Singapore National Arts Council (NAC) Young Artist Award (2002), recipient of NAC Cultural Fellowship (2013) and Meritorious Awards by Compass Singapore (2016), he assumed the role of Principal Guest Conductor of Ding Yi in 2016.</p> <p data-bbox="659 640 1394 891">Aside from his current roles as the resident conductor of Singapore Chinese Orchestra and the music director for Singapore National Youth Chinese Orchestra, Ling Kiong is also an active guest conductor within the international scene, especially in mainland China, Hong Kong and Taiwan. He is the mastermind behind major events that promote Chinese music to the masses, including the <i>Ding Yi Chinese Chamber Music Festival</i> and a competition for new chamber works titled <i>Composium</i>.</p>
 <p data-bbox="209 1621 624 1650">Download high resolution image here.</p>	<p data-bbox="659 1043 986 1072">Chen Si Ang, Composer</p> <p data-bbox="659 1113 1394 1655">Young composer, associate professor, graduated from the Central Conservatory of Music, studied under the famous composer Professor Tang Jianping. Chen won the honorary title of “Top Ten Young Music Talents in Guangdong Province” in 2016. In 2017, he won the National Endowment for the Arts Young Creative Talent Award. In 2018, he was selected as “Young Cultural Talents of Guangdong Province”. In his creation, he emphasizes the use of musical instrument timbre personality, and is good at discovering and using various methods to highlight the specific expressiveness of music. His works have been performed many times in famous national ensembles and have won many compliments. Many of his works have become reserved performance repertoire of the orchestra. He has been commissioned by the Beijing Modern Music Festival and the 211 Boutique Chamber Music Project of the Central Conservatory of Music to create works and was invited by the Organizing Committee of the Contempo Composition Competition to participate in the 2009 Donaueschingen Modern Music Festival in Germany.</p> <p data-bbox="659 1695 1394 1912">His works have won many awards in composition competitions at home and abroad. His work “Sitting and Watching the Clouds” won the Excellence award of the “18th National Composition Competition” and the silver award of the Third Xinyi Cup Composition Competition organized by the Art Department of the Ministry of Culture and the Chinese National Orchestral Music Association.</p>

Ding Yi Information and Materials

Download Link for Media Use:

<https://www.dropbox.com/sh/s3ajdrmvq9wf45m/AABkgt2bcVki37OonQszISI8a?dl=0>